



HTCIA

SEPTEMBER 27 - 30

INTERNATIONAL CONFERENCE AND EXPO

VIRTUAL DAY ON SEPT 27 | IN-PERSON AND VIRTUAL SEPT 28-30

ATLANTIC CITY, NJ

2022 EXHIBITOR *AND* SPONSOR PROSPECTUS

Register Online Now!

LECTURES • NETWORKING • VENDOR SHOWCASES • EXHIBIT HALL

WELCOME!

The High Technology Crime Investigation Association invites you to join us for our 2022 International Conference & Expo in Atlantic City, NJ, Virtual Day on September 27, 2022; In-Person and Virtual September 28-30, 2022. Exhibit hall will be available Wednesday, Thursday, and Friday through lunch. Your participation at our event offers you the opportunity to connect, in person, with key industry personnel to give you an opportunity to show and tell about your products and services.

To assist you in achieving your show goals and to maximize your experience with us, we will have pre-conference training rooms available for our gold and platinum sponsors starting on Sunday, September 25. Be sure to join us Tuesday, September 27th for a Meet-up at the hotel or a local outdoor venue. In addition, you will have exposure to our attendees through the conference.

There are many more opportunities we can offer you for the ultimate experience with our attendees. Have a customized sponsorship opportunity specifically with your company in mind? Contact HTCIA at 978-364-5111 for more information.

ABOUT THE HTCIA INTERNATIONAL CONFERENCE & EXPO

The 2022 HTCIA International Conference & Expo will be held at the beautiful one-of-a-kind style and upscale Hard Rock Hotel & Casino. Guests of the hotel will enjoy the spacious rooms, complimentary Internet access in your guestroom and meeting space, complimentary fitness center, and a convenient location near an array of attractions. The discounted rate of \$96 per night (plus tax). This is the lowest rate available and is lower than the government rate.

Year after year the HTCIA International Conference & Expo delivers invaluable content, compelling keynotes, leading-edge insights and extensive opportunities to exchange ideas. Our attendees demand the most current and up-to-date information to help them succeed at work and continue to grow in their careers. Sponsoring and exhibiting at the conference provides your company with the opportunity to engage with high tech crime investigators at all levels who are actively learning and evaluating the best that the industry has to offer. Don't miss your chance to talk to and influence this qualified audience!

We offer a variety of ways for companies to sponsor and interact with attendees. In addition, HTCIA offers numerous marketing opportunities and we will work with you to customize a package that meets your needs.

We look forward to welcoming you to the 36th Annual HTCIA International Conference & Expo!

DEMOGRAPHICS



Attendee Positions

Ass. Chief of Police	Cyber Investigations	Director of Loss	Investigator	Security Analyst	Senior Science Officer
Assistant	Technical Manager	Prevention-Global	IR Analyst	Security Consultant	Cyber
Superintendent of	(Acting)	Director, Digital	IS Security Analyst	Security Officer	Sergeant
Customs	Cybercrime Specialist	Forensics	IT Director	Senior Analyst	Sr. Special Agent
Associate Professor	Deputy District Attorney	Director, National Lead	IT Forensics Specialist	Senior Computer	/ Digital Forensic
Attorney/Cell Phone	(Electronic Crimes Unit)	for Incident Response	IT Security Specialist	Forensic Analyst	Examiner
Expert	Deputy U.S. Marshal	District Attorney	IT Specialist (INFOSEC)	Senior Digital Examiner	Sr. Analyst, Information
Branch Chief - Legal	Detective	Investigator	Lead IT Security Analyst	Senior Digital Forensics	Security
Division	Detective / Systems	Enforcement officer	- Forensics	Researcher	Sr. Cybersecurity
Business Development	Manager / Forensic	Facility Security Officer	Malicious Code Analyst	Senior Exec, Cyber	Operations Engineer
Director	Examiner	Forensic Evangelist	Manager Cyber Threat	Programs	Sr. Investigator
C.T.O.	Detective Constable	Forensic Examiner	Investigations	Senior Forensic	Sr. Manager, Digital
Chief Information	Detective Sergeant	Forensic Investigator	Manager of Investigative	Examiner	Forensics & Incident
Security Officer	Detective/Digital	Forensic IT Specialist	Training	Senior Incident	Response
Chief Inspector	Forensics	Forensic Scientist	Manager, Computer	Response Consultant	Strategic Alliances
Chief Product Officer	Digital Forensic Analyst	Forensic/Misconduct	Forensics Investigation	Senior Inspector	Manager / Government
Chief Scientist	Digital Forensic	Investigator	National Lead for	Senior Legal Instructor	Contracts
Computer Forensic	Investigator, Global	Forensics Consultant	Incident Response	Sr Manager - Analytic	Supervisory Special
Analyst and	Security Fusion Center	Gerente en Analisis	Patrolman	& Computer Forensic	Agent
Infrastructure	Digital Forensics /	de Bases de Datos y	Police Officer	Investigation	Task Force Agent
Computer Forensics	Information Security	Forenses Digital	Postal Inspector	Senior Manager, Digital	Technical investigations
Ediscovery manager	Analyst	High-Tech Crime	Principal Member of	Forensics	Coordinator
Computer Forensics	Digital Forensics	Program Manager	Technical Staff	Senior Mgr Global	VP and Global Chief
Specialist	Examiner	Incident Management	Principal Program	Security	Information Security
Constable	Digital Forensics	Lab Manager	Manager/Investigations	Senior Project Lead	Officer (CISO)
Corporal	Incident Response	Inspector	Principal Technology	Case Manager	VP IT Consulting
Criminal Investigator	Digital Investigator	Investigative Analyst	Investigator		

Organizations & Agencies In Attendance

Air Force Office of	California Department of	El Dorado County	LIFARS	Premier Customer	Tokyo Metropolitan
Special Investigations	Insurance	District Attorney's Office	Lockheed Martin	Connection	Police Department
Allstate	Canada Revenue Agency	Elgin Community College	Los Angeles MTA - OIG	Quest Consultants Int'l,	Toronto Police Service
American Express	Capitol Technology	Elmwood Park Police	MetLife	Ltd.	U.S. Air Force Office of
Anoka County Attorney's	University	Ernst & Young	MetroLEC CCU	REACT Task Force/	Special Investigations
Office	Catholic Charities of	FBI	Microsoft Corp.	Santa Clara County	(AFOSI)
Applied Materials	Chicago	FCPD / DEA RETIRED	Ministerie van Defensie	Office of the Sheriff	U.S. Army
Ashland Police Dept.	CDK Global	FDA	Ministry of Social Affairs	RIMS	U.S. Coast Guard
Australian Taxation	Center for Internet	Federal Law	& Employment	Royal Canadian Mounted	Investigative Service
Office	Security	Enforcement Training	Municipality of	Police	U.S. Marshals Service
Autorite des marches	Chappell University	Centers	Anchorage	Sacramento Sheriff's	United Airline
financiers / Quebec	City of Eau Claire	Fisheries & Oceans	N1 Discovery, LLC.	Office	United States Marshal
Securities Commission	City of Ottawa	Canada	National Digital	Samsung Electronics	Service
Bartlett Police	Coast Guard	FLETC Glyncro	Forensics Inc	America	United States Postal
Department	Investigative Service	Former Medford P.D./	National Insurance	San Mateo County	Inspection Service
Basis Technology	CohnReznick	NEMLEC Computer	Crime Bureau	District Attorney's Office	US Coast Guard
Belastingdienst/FIOD	Commerce Bank	Crime Unit	New York County	(CA)	US EPA CID
Bell Aliant	Consilio	Freeh Group	District Attorney's Office	Santa Clara County	US Marshals Service
BELL Canada	Cook County State's	International Solutions	Nigeria Customs Service	District Attorney's Office	- Financial Surveillance
Berwyn Police	Attorney's Office	Froese Forensic	NYC Dept of Education	Edison	Unit
Department	Cytelligence	Partners Ltd.	Office of Professional	State Center Community	USDA FSIS
Best Buy	Digital Forensics Now	FRONTEO, Inc.	Standards, Dept of	College	Verizon
BitCarver Digital	Digital Mountain, Inc.	Gardena Police	Public Safety	Texas Department of	Vertigrate, Inc.
Forensics	Dragon Discovery LLC	Department	Office of the Comptroller	Public Safety	Village of Orland Park
Braintree Police	Dutch Military and	HaystackID, LLC	of Puerto Rico	The Netherlands	Waterloo Regional
Department	National Police	Hennepin County	Oracle	Gambling Authority	Police Service
Brazilian Federal Police	Eau Claire (WI) Police	Forensics Unit	Ottawa County Sheriff's	The Walt Disney	Wellesley Police Dept.
Brunswick	Dept.	Holland Department of	Office	Company	Williams-Sonoma, Inc.
Brunswick Corporation	EFS e-Forensic Services	Public Safety	Peel Regional Police	T-Mobile USA	Yaana Technologies
	Inc.	Kent County Sheriff Dept			

BOOTH INFORMATION

Exhibit Space

Total Exhibitor Fees Must Accompany the Exhibit Space Contract

Booth reservations and location of booths are based on a first come, first-served basis, in the specific sponsorship level section requested. Exhibit Space Contracts will not be processed without full payment.

Emailed Exhibit Space Contracts are acceptable, but must be accompanied by credit card information. Confirmation of booth space will be emailed to the contact person indicated on the Exhibit Space Contract.

HTCIA

Attn: HTCIA 2022

4 Lan Drive, Suite 310, Westford, MA 01886

Fax: 978-250-1117

Email: meetings@HTCIA.org

Exhibit Space

The expo will take place in the Seminole Ballroom of the Hard Rock Hotel and Casino.

There are a number of exhibit options available this year. Spaces will be a 10x20 or 10x10 space with 1 skirted 6x6 exhibit table and two chairs in the Exhibit Hall. For more information please email meetings@htcia.org.

Space to include:

- » 1 skirted 6x6 exhibit table
- » 2 chairs and wastebasket
- » Company name printed and placed with assigned table
- » Listing of company name, address, phone number and website in the conference program
- » Company name and space location on the conference website
- » Complimentary basic wireless internet in all meeting and guest rooms is provided to exhibitors and conference attendees courtesy of HTCIA

Vendor Showcases

Vendor Showcases will be on a first-come first served basis. Time slots will be available on Wednesday, Thursday, and Friday morning.

Sponsor Webinars

Platinum and Gold level sponsorships include online webinars hosted on the HTCIA's Zoom platform. These webinars can be product based and recorded and stored on the HTCIA's online library with the vendors' written permission. The webinars will be scheduled as soon as full payment is received in full and can be conducted pre or post-conference. Webinars cannot be carried into the following year.



HTCIA SPONSOR BENEFITS

EXHIBITOR SPACE

10' x 20' booth space in premier location/ 2 - 6x6 exhibit tables and two chairs

10' x 10' booth space in specific level aisle/ 1- 6x6 exhibit table and two chairs

1 - 6 foot draped table and two chairs in the designated area/ exhibit space for non-profit organizations

Complimentary training room at the host hotel for up to 2 days prior to the start of the conference.

30 minute Vendor Showcase Sessions (date/time to be selected by HTCIA)

MEMBER COMMUNICATION

Company logo and link to your company website on the HTCIA website

Logo and link on all conference communications

Name and link on all conference communications

Acknowledgment on post-conference survey communication

Acknowledgment in the HTCIA newsletter post-conference

Pre-Conference email blast to HTCIA members. (Coordination through HTCIA; list not to be provided to sponsor. Content must follow the guidelines set forth by the Conference Committee.)

Post-Conference email blast to HTCIA members. (Coordination through HTCIA; list not to be provided to sponsor. Content must follow the guidelines set forth by the Conference Committee.)

	Platinum \$11,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Non-Profit Booth Level \$1,700
10' x 20' booth space in premier location/ 2 - 6x6 exhibit tables and two chairs	✓	✓			
10' x 10' booth space in specific level aisle/ 1- 6x6 exhibit table and two chairs			✓	✓	
1 - 6 foot draped table and two chairs in the designated area/ exhibit space for non-profit organizations					✓
Complimentary training room at the host hotel for up to 2 days prior to the start of the conference.	✓	✓			
30 minute Vendor Showcase Sessions (date/time to be selected by HTCIA)	3	2	1		
Company logo and link to your company website on the HTCIA website	✓	✓	✓	✓	✓
Logo and link on all conference communications	✓	✓	✓	✓	
Name and link on all conference communications					✓
Acknowledgment on post-conference survey communication	✓	✓	✓	✓	✓
Acknowledgment in the HTCIA newsletter post-conference	✓	✓	✓	✓	
Pre-Conference email blast to HTCIA members. (Coordination through HTCIA; list not to be provided to sponsor. Content must follow the guidelines set forth by the Conference Committee.)	2	1			
Post-Conference email blast to HTCIA members. (Coordination through HTCIA; list not to be provided to sponsor. Content must follow the guidelines set forth by the Conference Committee.)			1		

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HTCIA SPONSOR BENEFITS

VISIBILITY

Recognition from the podium during the conference opening ceremony

Complimentary advertisement in the conference program

Company name and logo in the conference program

Up to three pieces of your organization's literature in the attendee welcome packet

One piece of your organization's literature in the attendee welcome packet

Logo on general conference signage

Insertion of your company name/logo on the conference attendee t-shirt

	Platinum \$11,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Non-Profit Booth Level \$1,700
Recognition from the podium during the conference opening ceremony	✓	✓	✓	✓	✓
Complimentary advertisement in the conference program	Full-Page Color	Half-Page Color	Quarter-Page B&W		
Company name and logo in the conference program				✓	✓
Up to three pieces of your organization's literature in the attendee welcome packet	✓				
One piece of your organization's literature in the attendee welcome packet		✓	✓		
Logo on general conference signage	✓	✓	✓	✓	✓
Insertion of your company name/logo on the conference attendee t-shirt	✓				
Complimentary registrations to be used for booth personnel	4	3	2	1	1
Access to all networking functions and all trainings	✓	✓	✓	✓	✓
Access to breakfast, lunch, breaks, evening receptions (all meals are included)	✓	✓	✓	✓	✓

REGISTRATION BENEFITS

Complimentary registrations to be used for booth personnel

Access to all networking functions and all trainings

Access to breakfast, lunch, breaks, evening receptions (all meals are included)

Register Online Now!

HTCIA SPONSOR BENEFITS

ADDITIONAL BENEFITS

Reduced exhibit table pricing at the 2023 HTCIA International Canadian Cyber Summit

One opportunity to submit a web video to HTCIA's Training Portal for one year

Live online webinars hosted on the HTCIA's Zoom platform only, with internal email invites per webinar to the entire HTCIA membership. These webinars can be product based and recorded and stored on the HTCIA's online library with the vendors' written permission. The webinars will be scheduled as soon as full payment is received in full and can be conducted pre or post-conference. Webinars cannot be carried into the following year

Complimentary Platinum Star Supporter Status on the HTCIA website

Complimentary Gold Star Supporter Status on the HTCIA website

Attendee email list (to include first name, last name, organization, and email - for attendees who have opted-in)

	Platinum \$11,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Non-Profit Booth Level \$1,700
	✓	✓			
	✓				
	2	1			
	✓				
		✓			
	✓	✓			

Register Online Now!

ADVERTISING OPPORTUNITIES

Conference Program

BENEFITS

All conference attendees regularly reference the Conference Program.
Artwork deadline is August 1, 2022

AD RATES

1/4 page black and white ad (4.25" x 5.5") - **\$300**
1/2 page black and white ad horizontal ad (8.5" x 5.5") - **\$400**
Full page color ad (8.5" x 11") - **\$600**

AD SUBMISSION

Please submit ads in PDF or jpeg format
300dpi, CMYK files, .125" bleed

FOR MORE INFORMATION EMAIL:
MEETINGS@HTCIA.ORG



ADDITIONAL SPONSORSHIP OPPORTUNITIES



CONFERENCE BAGS \$6000

[1 OPPORTUNITY]

Company name and/or logo on bags

One complimentary full registration

One complimentary 1/2 page black and white ad in the conference program

One post-conference promotional email blast to HTCIA membership and all conference attendees

Company logo & link placed on HTCIA conference website

One piece of your company literature included inside bag



CONFERENCE BADGES \$2000

[1 OPPORTUNITY]

One complimentary 1/4 page black and white ad in the conference program

Company logo prominently placed on ALL HTCIA conference attendee badges

Company logo & link placed on HTCIA conference website



APP SPONSOR \$3000

[1 OPPORTUNITY]

Company Name and Logo on app Home Page and Banner.

Company Name and Logo included on all pre-conference app instruction emails

Company Name and Logo included in onsite program alongside app instructions



CONFERENCE LANYARDS \$1500

[1 OPPORTUNITY]

Company name and/or logo imprinted on lanyards, or company may provide

One complimentary 1/4 page black and white ad in the conference program

Company logo & link placed on HTCIA conference website



ENTERTAINMENT SPONSOR \$1000

[7 OPPORTUNITIES]

Company logo & link placed on HTCIA conference website

Company name and logo included on pre-conference emails

Company name and logo included in onsite program or digitally

Remarks to open the band performance

Logo displayed on stage



LOCKER DEVICE CHARGING STATION \$1500

[2 OPPORTUNITIES]

Company name and logo on device charging station

Card stand for company literature

EXHIBITOR RULES, REGULATIONS & INFORMATION

EXHIBITOR SERVICES AND OFFICIAL DECORATOR

Expo Services

A separate service kit will be sent by email from HTCIA to each contracted exhibitor. This kit will include information about furniture, labor, cleaning, shipping, electrical, and other services.

Service Desk

The Exhibitor Service Desk will be open during regular installation and dismantling hours and throughout the event. Requirements for on-site exhibitor services may be ordered or adjusted at the Exhibitor Service Desk.

Rules

These rules, regulations and restrictions govern all exhibitors and exhibits for HTCIA and are part of the agreement for space.

Booth Information

Booths are 10' x 10' or 10' x 20'. Each includes an 8' high back wall, 3' high sidewall dividers, a one- or two-line company ID sign, a 6' table, two chairs, a wastebasket. The Seminole Ballroom is carpeted.

Exhibit Space

HTCIA will attempt to accommodate exhibitor's first choice. Booth location assignment(s) will be based upon receipt of completed Exhibit Space Contract and full payment. Booth space will be assigned on a first-come, first-served basis in the specific sponsorship level section.

Payment Information

Total booth fees must accompany the Exhibit Space Contract. No exceptions.

Use of Space

Exhibits should not obstruct other exhibits. Aisles must be kept clear. To this end, exhibits should be so arranged that exhibitor representatives will be inside the space assigned. Display material or equipment at the sides of the booth should not exceed the height of the sidewalls. All material used for decoration shall be a flame retardant type. Fire exits and safety equipment within the exhibit hall must be left accessible and in view at all times. Display material or equipment of significant size must be approved in writing by the HTCIA Conference Planner. Exhibitors' product demonstration may in no way interfere with demonstrations at adjacent tables.

Floor Plan

All measurements shown on the floor plan have been made as accurately as possible. However, HTCIA reserves the right to make such modifications as may be needed, making equitable adjustments with the affected exhibitors.

Sale of Products

Sales of products are permitted inside the exhibit hall within an exhibitor's designated booth space. Obtaining the appropriate licenses/permits as required by law, collecting and remitting sales tax and any other legal requirements associated with product sales are the sole responsibility of the exhibitor.

Noise, Music, Video

Public address, sound producing and amplifying devices that project sound (e.g. music, singing) beyond the exhibitors' space are prohibited. Use of music, video or other such element that may include copyrighted materials must be appropriately licensed by exhibitor. Exhibitor shall be solely responsible for said usage, and shall indemnify and defend HTCIA organizers for any loss or claims filed as a result of use of noise, music or video by exhibitor at the show.

Liability

It is agreed that HTCIA, the Hard Rock Hotel and Casino Exhibitor Services shall not be liable to an exhibitor; its officers, employees, agents or volunteers, for any damage to, or for the loss or destruction of, an exhibit or the property of an exhibitor; or for personal or bodily injuries to an exhibitor; its officers, employees, agents or volunteers, resulting from any cause. All claims for any such loss, damage or injury are expressly waived by the exhibitor. Exhibitors shall maintain insurance at exhibitor's own expense to cover against said losses. Exhibitor must exercise reasonable diligence in protecting and/or securing its exhibits, displays and other property. In no event will HTCIA be held responsible for the property of an exhibitor; its officers, employees, agents or volunteers.

Security

HTCIA will provide a reasonable level of security service throughout the hours of installation, exhibit hours and dismantling, and shall exercise reasonable care for the protection of the exhibitor's materials and displays. We suggest that any small electronics be taken with you after show hours. Beyond this, HTCIA, neither the facility, nor any officer, director nor staff member thereof will be responsible for the safety of the property or the exhibitor from any cause. If desired, exhibitor should obtain, at its own expense, appropriate insurance to cover said losses.

Failure to Occupy

All booths are to be staffed at all times during dedicated exhibit hall hours. Exhibit booths may not be dismantled before the official closing of the exhibit on Friday, September 30, 2022 at the designated end time of the Expo. Failure to abide may result in said company excluded from future events.

Restrictions

HTCIA reserves the right, in its sole and absolute discretion, to prohibit any display or exhibit that it judges to be not suitable or in accordance with the acceptable professional ethics of HTCIA. Anything potentially lewd, discriminatory, or that may be deemed sexual harassment is prohibited. All representatives occupying a booth shall dress in a manner appropriate (business casual) for the overall goals and objectives of the tradeshow.

Food and Beverage

Exhibitors may not dispense food or beverage from their booth(s). The Hard Rock Hotel strictly forbids any food or beverage from outside sources being brought into the exhibit hall. Any exhibitor that brings in unauthorized food and/or beverage will be asked to cease serving or risk confiscation of any such items. Additionally, such violation may result in action by HTCIA to remove the entire display and booth representatives from the exhibit hall at the violator's expense.

EXHIBITOR RULES, REGULATIONS & INFORMATION

Booth Personnel and Registration

- » **Platinum Sponsors will receive four (4) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Gold Sponsors will receive three (3) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Silver Sponsors will receive two (2) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.
- » **Bronze Sponsors will receive one (1) full conference registrations including meals.** Full registration to be used by company employees and booth personnel.

Additional full-conference registrations may be obtained at the additional Exhibitor price.

Refund and Cancellation Policy

Notice of cancellations must be made in writing to HTCIA. Cancellations made prior to June 20, 2022 will result in a full refund. Cancellations made after June 20 and until Aug 21, 2022 will result in a 50% refund. Cancellations made after Aug 21 will result in no refund.

If for any reason beyond its reasonable control including fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, pandemic, act of God, HTCIA shall determine that the Conference and Training Expo or any part may not be held and HTCIA shall determine and refund to the exhibitor its proportionate share of the balance of the aggregate display fees received which remains after deducting all expenses incurred by HTCIA.

Exhibit Decorator

The official decorator for this event will be announced. Upon receiving your Exhibit Space Contract and full payment, you will receive a service kit to assist you in placing orders for furniture & equipment for your booth, as well as shipping information. All vendors are required to use Arata for this event. Direct shipments of booth material should be made to Arata per service kit instructions. The Hard Rock Hotel and Casino will not accept any booth materials shipped directly to them.

Installation and Removal of Displays

Exhibitor move-in has been scheduled for Tuesday, September 27 beginning at 12:00pm. All exhibit booths must be set up and ready for inspection no later than 5:00pm, Tuesday, September 27. Goods and materials used in any display may not be removed from the exhibit hall until after the Expo officially closes on Friday, September 30, 2022 at 1:00pm, unless approved (in writing) in advance of the show's opening date. Early dismantling is strictly prohibited. Exhibit booths and all materials must be completely dismantled and removed from the exhibit hall no later than 6:00pm Friday, September 30, 2022.

Shipping and Storage

Information on shipping and storage will be outlined in the exhibitor's service kit. All exhibit materials must be shipped to the drayage company designated. Any exhibits shipped directly to the Hard Rock Hotel may incur a shipping/handling/storage fee(s) and are to be paid by the exhibiting company. Exhibitors agree to ship at their own risk and expense.

Inappropriate Conduct

HTCIA will not tolerate inappropriate or conduct unbecoming by any attendee, guest or exhibitor at the International Conference & Training Expo. This includes actions that are offensive on account of race, color, gender, age, disability, economic status, religion, or national origin. Such violations may result in immediate expulsion from the event.

Hospitality

Exhibitors agree not to conduct hospitality events or off-site trainings during the HTCIA conference hours, but are encouraged to do so at the conclusion of daily scheduled HTCIA events at their own expense.

Indemnification

The exhibitor agrees to indemnify, defend and hold harmless HTCIA, its officers, employees, agents and volunteers, from and against any and all damages to property or injuries to or death of any person or persons, including attorneys' fees; and shall defend, indemnify, save and hold harmless HTCIA, its officers, employees, agents and volunteers, from any and all claims, demands, suits, actions or proceedings of any kind or nature, including, but not by way of limitation, all civil claims, workers' compensation claims, and all other claims resulting from or arising out of the intentional or negligent acts, errors or omissions of the Exhibitor, its officers, employees, agents, in any way related to exhibitors duties and obligations under this agreement and/or its use of a booth at HTCIA International Conference & Training Expo.

Participation

HTCIA, in its sole and absolute discretion, may refuse to permit exhibition of any products, services, and/or materials which are deemed by the HTCIA organizers to be substantially inappropriate, in poor taste, or otherwise objectionable to attendees.

Subletting or Assignment

Subletting or assignment of booth space is strictly prohibited.

Force Majeure and Substitute Facilities

In the event that the exhibit facility is damaged or destroyed prior to the event, HTCIA may, at its option, obtain a comparable facility, to hold the event. However, HTCIA shall not be liable if space is not available due to fire, earthquake, storm, riot, civil insurrection or related force beyond the control of HTCIA.

Agreement to Terms, Conditions and Rules

Exhibitors agree to observe and abide by the foregoing terms and conditions and by such additional terms, conditions and rules made by HTCIA from time to time for the efficient and safe operation of the HTCIA International Conference & Training Expo.